

2011 Washtenaw County HEART BALL

Bronze Mission Giving SPONSOR

COMPANY LOGO USAGE

- As a Bronze Mission Giving Sponsor of the Washtenaw County Heart Ball, your company will receive a half page acknowledgement in the evening's event program and distinctive recognition as a Children's Heart Health Sponsor during the presentation the night of the gala.
- Company name will be listed on the Washtenaw County Heart Ball website "Sponsorship" and "Event" pages.
- Ability for your company to co-brand with the American Heart Association for 30 days before and after event (with permission and appropriate use of AHA branding guidelines) with Heart Ball logo and tag-line such as "(Company Name) in conjunction with the American Heart Association is proud to sponsor the 2011 Washtenaw County Heart Ball".
- Opportunity to use sponsorship statement in both internal and external marketing.

MISSION BENEFITS

- Company will receive the AHA's newest workplace wellness program, START! and educational materials for employees.
- Company leader will be invited to attend any and all "Friends of Heart" networking events, as they arise.

HOSPITALITY BENEFITS

- Company will receive one (1) table of ten (10) with table placement given based on date of contract signing.

CORPORATE INVESTMENT

\$7,500